

SCALLYWAG & VAGABOND

A Dissection of Popular Culture, Arts, Fashion, Manners,
Etiquette, and the Stimulants that Accompany Them

Advertising Specifications

UNIT	DIMENSIONS	MAX FILE SIZE
Leaderboard	728X90	40K
Skyscraper	160X600	40K
Large Rectangle	300X250	40K
Top Banner	468X90	40K
Sponsored	125X125	40K

GENERAL GUIDELINES

- scallywagandvagabond.com accepts Standard Banner.
- Third party ad tags are accepted. Please send internal redirects/redirects and iframe/javascript
- No looping restrictions
- All ads should be coded so that click-throughs launch a new browser window using target="_blank"

All email ads require a default text ad (200 character limit)

Email ads must be GIF or JPEG; no Flash accepted

Contact:

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